



Forever Families Provides:

A quality, engaging marriage conference to impact your couples and community.

An opportunity to reach unchurched couples and extend your church's outreach to the community.

- Every couple who registers can invite an unchurched couple to attend for free.
- All emergency responders (Police, firefighters, EMT) and active duty military attend for free to allow your church to minister their 74% divorce rate.

Promotional Partnership

- Free pastor's luncheon provided to help you promote the event to area churches and encourage their involvement. Forever Families will pay \$10 per person for up to a maximum of 50 people. During the lunch, Jeff McElroy will teleconference in to walk pastors through the event and answer questions.
- Forever Families will provide free registration for all area senior ministry staff with at least five paid couples in attendance from their church to encourage church partnership.
- Forever Families will appoint a marketing person to your event to help market and promote the conference.
- Jeff & Debby will be available for phone interviews with local radio stations.

Publicity Materials

- 2,500 High gloss card stock 8.5" X 5.5" flyers customized for your event.
- 50 Posters customized for your event (11" X 17")
- Promotional videos customized for your event.
- Radio promo (30 sec) if you choose to do any radio advertising.

On-line registration site customized to your event

- Banner provided to link your website to the registration site

Conference support

- Complete planning guide to assist your team with the event, complete with best practices from previously successful events.
- Jeff McElroy will teleconference with the Marriage Tune Up leadership team to answer questions and provide motivation.
- Phone and email support to answer your questions

Church Responsibilities:

Church commits to minimum of 100 couples at \$50 per couple, plus travel expenses.* We suggest the church charge couples \$60 to help offset conference costs, however, the decision to charge \$50 or \$60 is at the discretion of the church. Any additional registration monies received over the 100 minimum will be split 50/50 between the church and Forever Families as ministry partners.

All travel costs for Jeff & Debby McElroy. This includes air travel and rental car (includes flights, excess baggage, airport parking and mid-sized car). If the church is less than a 5 hour drive, then the church will pay mileage at the current IRS rate. In addition, the church will pay for lodging and a meal per diem of \$46 per day for Jeff and for Debby. If breakfast is provided by the hotel or a meal provided by the church, per diem amount will be adjusted. Partial travel days are pro-rated.

Typical incidental expenses are food/decor, childcare, and postage

Food: Most churches offer a light meal (not a sit down meal - just "stand and graze") or snacks on Friday evening for those coming straight from work and a continental breakfast on Saturday. The food offerings and decor are your choice and can be as limited or extensive as you would like.

Childcare: Many churches charge a nominal fee to those couples that will use the service.

Postage: Any mailing costs for advertising, or invitations to pastor's luncheon.

Radio marketing: Churches that have the ability to advertise their conference on local Christian, country or talk radio see great results.

*Free tickets for unchurched couples, emergency responders and area ministry staff do not count toward the minimum guarantee of 100 couples.

MARRIAGE TUNE UP

Friday

6:30 – 7:00	Registration
7:00 – 8:20	Session One: God's Design in the Differences
8:20 – 8:35	Break
8:40 – 9:45	Session Two: Communication

Saturday

9:00 – 9:25	Breakfast
9:25 – 10:40	Session Three: Conflict
10:40 – 11:00	Break
11:00 – 11:50	Session Four: Intimacy
11:50 – 12:00	Break
12:00 – 12:45	Session Five: Spiritual Unity



*Tearing down
walls
&
Building up
families*

MINISTRY ADVISERS

Dr. Gary Chapman
Author/Speaker
Winston-Salem, NC

Don "Bubba" Cathy
V.P./Owner
Chick-fil-A
Atlanta, GA

Dr. Shawn Stoeber
Exec. Director
WinShape
Foundation

Dr. David Olson
President
Prepare-Enrich
Minneapolis, MN

Dear Pastor,

We are honored you would consider allowing us to minister to your couples and community. We are also encouraged you have the desire to protect the institution of marriage at a time when it is under more attack than ever before. For too long, we in church ministry have all been impacted and overwhelmed by the implosion of the families in our congregations and communities. The direct impact to our churches is tangible:

Divorce impacts a church's ability to grow.

Every divorce causes a church to lose at least three families from its membership.
Each divorce costs a church at least \$6,000 in loss of tithes and financial giving

Divorce overwhelms the church's ability to minister in many more ways than membership and finances.

Small groups can be completely derailed by one divorce in the group
The counseling load on the staff is the heaviest drain on their time and energy than any other issue in the church.
The children's ministry has to increase security to deal with custody battles.
Children and youth ministries are impacted the most as they struggle to get a generation of students to grasp biblical concepts and trust in a God of love and grace when those kids have experienced the foundation of their world crumble around them and have seen their two parents turn on each other. Everything from logistics of doing ministry, to teaching, to reaching is made much more difficult as children and student ministries struggle to fulfill their mission under the weight of the brokenness of families.

Divorce creates a massive barrier for the church to reach its culture.

We used to teach that Satan is so aggressive about destroying marriage because he's after more than just a couple, he's after their legacy. If he can destroy their marriage, he's got a good chance of going after their children's marriages someday as well, since the divorce rate is higher among children of divorce. While that is true, we now see that Satan had something bigger in mind than just a couple's legacy. He's been using divorce to undermine God's legacy. Satan knew that each time a child goes through a divorce, they learn to trust in the concept of lasting love a little less. Get an entire generation to trust love less, and he's got a great chance of taking down an entire culture's spiritual basis of belief. Understand this - if kids lose faith in love, they lose faith in God, because God is...love. Now the church has the challenge of reaching a culture with the message that God loves them when they no longer trust either of those words - love or God.

For too long, the enemy has had his day in the families of our churches and communities. It is time that we stand together as THE church. This problem is too big for any one church, any one ministry to address on its own. If we are to change our communities, the Body of Christ must stand together as a show of unified defense of the holy institutions of marriage and family. If our ministry can be a part of helping your church in the battle through our Marriage Tune Up conference, we would be honored to fight by your side. If, however, you choose not to schedule one of our conferences, please know we are still in the battle with you and are here to pray for, and with, you and your ministry. Feel free to contact us through any of the avenues below.

Tearing down walls and building up families,

Jeff & Debby McElroy
Founders
Forever Families, Inc.